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Microeconomics + Mindtap Economics, 1 Term (6 Months) Access Card: Principles and Policy (Mixed media product)

By William J. Baumol, Alan S. Blinder

CENGAGE LEARNING, 2015. Mixed media product. Book Condition: New. Language: English . Brand New Book. Take a policy-based approach to teaching introductory economics with Baumol/Blinder's *MICROECONOMICS: PRINCIPLES AND POLICY*, 13E. Written by two of the most respected economists in the world, this edition is one of the most current economics texts on the market with data drawn from 2014. Significant updates reflect the most recent economic events and policy developments, which the authors skillfully relate to the book's concepts and principles using the right level of rigor and detail. A new chapter on U.S. economic leadership assesses the prospects for future U.S. growth and leadership, based on a discussion of our strengths and weaknesses in key areas, such as productivity, innovation, entrepreneurship, health care, education, inequality, trade, the budget deficit, and climate change. Now this leading text is available with MindTap, a personalized teaching experience that offers relevant readings, videos, animations, activities, and assignments to guide students in analyzing, applying, and improving thinking skills. Aplia, today's best-selling online homework solution, is also available with new accessibility on mobile devices, improved graphing, new interactive eReader with videos and graphing tutorials, and more. Guide your students in mastering the...



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