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The Seven-day Weekend: A Better Way to Work in the 21st Century

By Ricardo Semler

Cornerstone. Paperback. Book Condition: new. BRAND NEW, The Seven-day Weekend: A Better Way to Work in the 21st Century, Ricardo Semler, In The Seven-Day Weekend, Semler explains how he transformed a small family business into a highly profitable manufacturing, services and high-tech powerhouse - 40 times larger - while watching his favorite movies or relaxing with his son in the middle of the business day. Praise for The Seven-Day Weekend 'Are there real-life lessons to be learned? The answer is yes-Pragmatic, inspirational and intriguing advice' The Times 'Ricardo Semler is our kind of capitalist.' Guardian 'In this book, Ricardo Semler tells how Semco, Latin America's fastest growing company, uses a revolutionary way of working to run a profit making company with a work force who love their jobs.' The Sunday Times 'The Seven-Day Weekend challenges conventional approaches to work. It sparks ideas that can be applied to one's own business [and] will certainly encourage managers to look very carefully at their management practices.' Rocco Forte, Management Today Praise for Ricardo Semler's Maverick! 'Semco takes workplace democracy to previously unimagined frontiers' The Times 'His egalitarian approach works like a dream' Today.



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