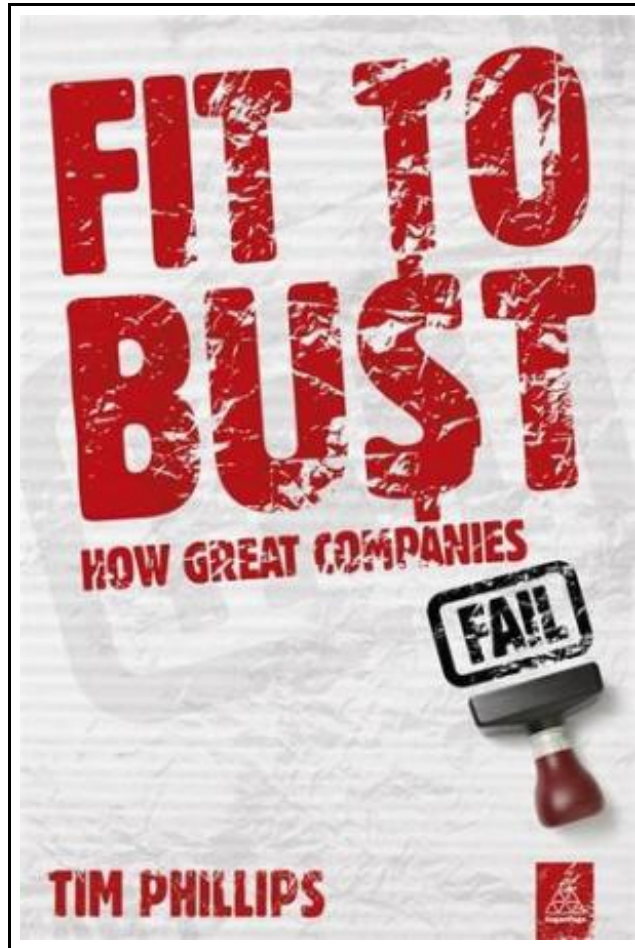


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FIT TO BUST: HOW GREAT COMPANIES FAIL



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