



Tumblr for Business Give Your Marketing a Digital Edge

By Gabriela Taylor

CreateSpace Independent Publishing Platform. Paperback. Book Condition: New. This item is printed on demand. Paperback. 142 pages. Dimensions: 7.9in. x 5.0in. x 0.6in. The world is changing. The way we do business, the way we shop, the way we socialize and the way we run successful marketing campaigns. In Tumblr for Business, Gabriela Taylor, an expert in online marketing and social media, shows you not only how Tumblr can be used to showcase your brand to a worldwide audience, but also how to create social buzz and take your business to the next level. Amazon reviewer Andrew David states, Gabriela Taylor really knows how to keep things simple but detailed, which I liked because I did not know what I was doing at the start. If your customer demographics skew young, your business and Tumblr could be a perfect match, since half of Tumblr's users are under 25. There are 100 million Tumblr blogs and only 67 million sites running on WordPress. The popular website, valued at 1 billion plus, allows the use of multimedia and can brag of 13 billion global page views in just one recent month and 75 million posts daily. This book is really a soup to...



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