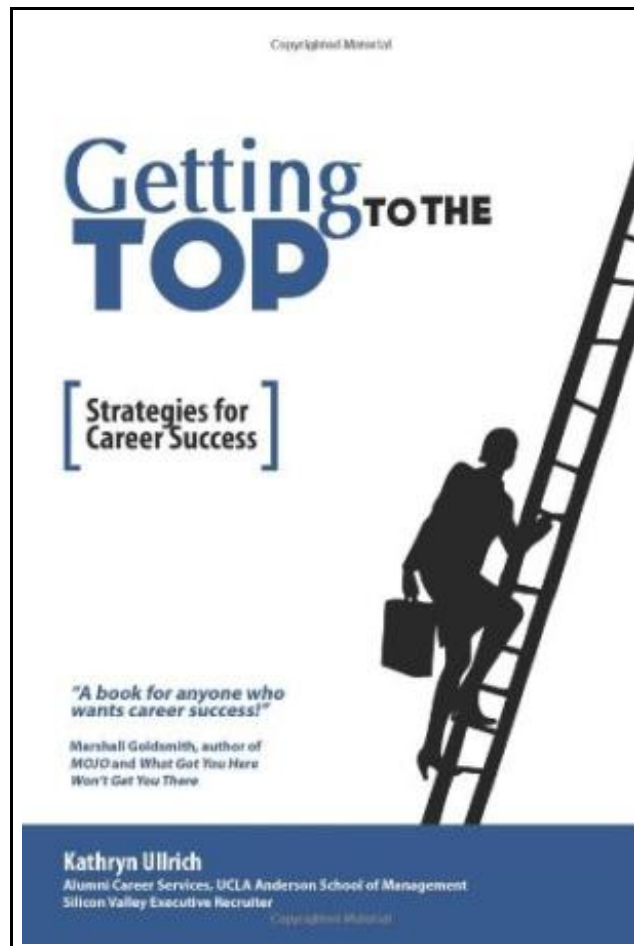


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GETTING TO THE TOP: STRATEGIES FOR CAREER SUCCESS (PAPERBACK)



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Silicon Valley Press, United States, 2010. Paperback. Book Condition: New. 226 x 150 mm. Language: English . Brand New Book ***** Print on Demand *****.You're ambitious. You have landed a great job or are moving along in your career. What's next? Learn strategies that will enable you to climb to the top of the career ladder. In today's job market, you've encountered a huge, fundamental shift in the corporate world: many companies are no longer routinely grooming employees for senior-level executive positions. Career development is now up to the individual. You must chart your own roadmap for career development in order to be resilient when the job market fluctuates wildly. You have to define your own success and career strategy, and invest time in creating an effective action plan if you're going to become a VP or CEO. What are the career paths and must-have leadership skills you need to ascend to the ultimate position in your field? *Getting to the Top* was especially written for employees to take responsibility for their own career success by Silicon Valley executive recruiter Kathryn Ullrich. From thousands of interviews she conducted as an executive recruiter and leader of *Getting to the Top* career programs at UCLA Anderson School of Management and Stanford Graduate School of Business, Ullrich has learned and analyzed career path categories for marketing, sales, product and brand management, corporate communications, strategic alliances, business development, and CEOs. In this book, Ullrich shares executive success stories, findings of her groundbreaking career path research, essential skills for career advancement in a career pyramid of skills at the top, and a customizable Career Action Plan that guides readers to career success. You will reach the career success you desire by putting into action the guidelines you'll learn in...



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