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Design + Environment: A Global Guide to Designing Greener Goods

By Helen Lewis, John Gertsakis, Tim Grant, Nicola Morelli, Andrew Sweatman

Greenleaf Publishing. Paperback. Book Condition: new. BRAND NEW, Design + Environment: A Global Guide to Designing Greener Goods, Helen Lewis, John Gertsakis, Tim Grant, Nicola Morelli, Andrew Sweatman, There is a huge scarcity of good, practical resources for designers and students interested in minimising the environmental impacts of products. Design + Environment has been specifically written to address this paucity. The book first provides background information to help the reader understand how and why design for environment (DfE) has become so critical to design, with reference to some of the most influential writers, designers and companies in the field. Next, Design + Environment provides a step-by-step approach on how to approach DfE: to design a product that meets requirements for quality, cost, manufacturability and consumer appeal, while at the same time minimising environmental impacts. The first step in the process is to undertake an assessment of environmental impacts, using life-cycle assessment (LCA) or one of the many simpler tools available to help the designer. From then on, DfE becomes an integral part of the normal design process, including the development of concepts, design of prototypes, final design and development of marketing strategies. Environmental assessment tools and strategies to reduce environmental...



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